ANNUAL REPORT 2015

CELEBRATING 60 YEARS OF CARING

Expanding the Future of Successful Aging
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MISSION: Celebrate life ~ every day, through every circumstance, with every person, in every way.

VISION:

To be a partner in life’s journey.

CORE VALUES:

- Commitment to compassionate quality service
- Adherence to integrity and respect for all
- Creating secure environments
- Promoting individual wellness
- Strengthening our organization and communities
From our Vice President of Operations

*Change Management is a Necessity*

Change Management is a necessity as the population ages. In 2016, the oldest Baby Boomers will reach the age of 70. By 2029, all Baby Boomers – one in five Americans – will be 65 or older, and their life expectancy will exceed their parents by 10 to 25 years. As a member of this generation and a leader in the senior living industry, I notice everyday how we are reshaping our expectations for aging.

What is now known as Asbury, Inc. was “birthed” during the baby-boom era, as it began in 1956 with support from the Holston Conference of the Methodist Church. In 2016, we are celebrating our 60th anniversary. Asbury Place continuing care retirement communities are located in Kingsport and Maryville, Tennessee.

Like our fellow boomers, we’re not satisfied with the status quo and are willing to challenge traditional wisdom when we believe doing so will make our communities a better place. While Asbury Place remains steadfastly focused on fulfilling residents’ physical, intellectual, spiritual and social needs, we have also shifted our approach to incorporate resident choice as a key component of our communities.

Continuing care retirement communities offer residents multiple levels of care – independent living, assisted living and both short-term and long-term nursing care. Thus, residents can seamlessly transition from one level of care to another, as necessary. It also means spouses who require different levels of care can live on the same campus.

Asbury Place is rethinking what it means to live well. Health and wellness no longer just refer to physical well-being. Residents want more beyond retirement and rest. They want lives with purpose and meaning – ones that include a balance of social, vocational, spiritual, physical, intellectual, emotional and environmental enrichment. From community service opportunities to sharing knowledge and learning new things, Asbury continually strives to provide meaningful opportunities for residents.

As we celebrate our 60th anniversary, Asbury Place is honored to help seniors optimize their lives through environments of dignity, grace and personal choice – for the Boomer generation and beyond.

Sincerely,

Marge Shonnard
Vice President of Operations
Dear Friends,

Asbury Place is the result of the amazing vision of the founders and people who worked diligently to bring it to life to serve older adults. Over the years, Asbury Place has grown and evolved to respond to their changing demographics, preferences and perspectives as it relates to aging services. This has been and will continue to be an ongoing process. We honor our past as we look to the future.

As you know, Asbury Place and The Asbury Group (TAG) have enjoyed a decade-long relationship in which TAG, as part of not-for-profit provider Asbury Communities, Inc., have provided management support services for Asbury Place. Based on the success of that relationship we are pleased to announce that as of August 1, 2016, Asbury, Inc. has officially become an affiliate of Asbury Communities.

This affiliation honors each organization’s respective mission-driven commitment to serve older adults, both to “do all the good we can” for seniors, as well as to “celebrate life, every day, through every circumstance, with every person, in every way.” This agreement provides both organizations with even greater ability to reach the aging population in the regions in which we serve. The similar faith-based heritage and charitable missions of these organizations provides the foundation for a seamless affiliation and transition to shared resources and unified efforts.

The affiliation will link Asbury Place employees into system networking teams, which allows for mutual support and sharing of best practices with colleagues serving in similar roles at other communities in the Asbury Communities system. Asbury Place will have access to key business systems developed by Asbury Communities, including the Asbury Budget System and system vendor agreements, improving service quality and efficiency. The joint resources, experience, expertise and geographic coverage of Asbury Place and Asbury Communities present a unique opportunity to more firmly establish a not-for-profit senior living and health service provider in East Tennessee.

We are extremely appreciative of the residents, staff and business partners who consistently contribute in a meaningful way to the Asbury Place family and community relationships. We are grateful for the opportunity we have to work together to serve our current residents while we also work together to create the vision for serving our future residents. Thank you for your continuing support.

Sincerely,

Nellie Cole, Chair
Asbury, Inc. Board of Directors

From our Board Chair

Nellie Ward Cole

Nellie Cole, Chair
Asbury, Inc. Board of Directors
ASBURY, INC.
BOARD OF DIRECTORS

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The culture change shift involves a renewal of the spirit of our communities so that residents, family and staff work together to create purpose and meaning in our communities. It’s not just a change you can see, it’s a change you feel; a change residents embrace as they direct their own lives with all staff empowered to help them do so. We are excited that now Asbury will have the opportunity to reshape our physical environments by adding neighborhoods or households that will include the components of home: private rooms, living rooms, dining rooms and kitchens available for Nursing Home and Assisted Living residents to enjoy.

Culture change is not limited to health care components, rather it is intended to affect and be transformative for the entire community. In residential living, culture change challenges associates to “think outside the box” and develop programming and events that support the seven components of human wellness.
MARYVILLE
CAMPUS IMPROVEMENTS

Recent progress on the Maryville campus includes:

- Renovation of Health Care Center to support culture change and shift to household model
- Completion of six Townhomes (fully occupied)
- Renovation of Welcome Center to house Marketing and Corporate offices
- Therapy Room renovation
- Assisted Living renovations to craft room, hallways, common areas, chapel
- Acquisition of a new bus for resident transportation
- Refurbishments to the chapel and conference rooms
Kingsport
Campus Improvements

Baysmont & Steadman Hill

The Kingsport campuses have undergone major renovations in 2015, along with new construction. The healthcare repositioning project at Kingsport is focused on creating a health care household with all private suites, likely to be accomplished through new construction and renovation of existing space. Additional progress on the other phases of repositioning includes:

Baysmont
- Completed another four villa homes in the Netherland Lane development project
- Started construction on a new Clubhouse/Wellness Center at Baysmont
- Addition of Cafe Patio Enclosure and Expansion of the Dining Room
- Exterior Upgrades

Steadman Hill
- Dining Room Renovation
- Room Renovations
- New Beauty Salon/Spa
- Exterior Upgrades
Building financial strength is central to the mission of Asbury Place, as it ensures our ability to provide outstanding services for the seniors who call our communities home. This year, we are pleased to report the following important indicators of our financial stewardship and strength.

Approximately 540 residents call Asbury home. The total number of resident capacity in 2015 for all locations combined is:

Independent Living (IL) Homes and Apartments - 184
Independent Living (IL) HUD Building - 37
Assisted Living (AL) Apartments - 124
Health Care (HC) - 232
SUPPORTING ASSOCIATES

Associate Satisfaction

Recent feedback suggests that associates actively engaged in the work of culture change have enhanced job satisfaction, many reporting that they’ve never felt this energized or enthusiastic about their work. Through the use of “Learning Circles,” groups of interdisciplinary teams brainstorm to tackle challenges and carefully integrate changes that improve resident quality of life. In addition, specific teams of associates are working in collaboration to enhance specific services areas. Associates on these teams report that the empowerment to improve the lives of their residents is greatly improving their outlook and work experience, not uncommon for individuals who are naturally inclined to serve others.
We extend our sincere appreciation to the donors who have made gifts during 2015 to enhance Asbury Place communities. All donors listed on the following pages represent gift payments made to Asbury Place to benefit our communities for the 2015 calendar year. Gifts were directed to the Asbury Place Circle of Care Fund, the Endowment Fund, a specific purpose or capital projects. Thank you! Your gifts truly make a difference!

**Gifts above $100,000**
Estate of Edna Bernice Hines

**Gifts Between $10,000 - $24,999**
Tony & Beth Stubbs
The Asbury Group (TAG)
Guy & Debra Wilson
Adelheid Wunderlich

**Gifts between $4,999-$9,999**
Robert McCollum

**Gifts between $1,000-$4,999**
Estate of Ruth & Elmo Fleshman
Jane Gaby
Clayton & Betty Sharp
Robert Hasek
Lee Hill & Marge Shonnard

**Gifts between $500 - $999**
Concord Properties
Estate of James & Agnes Franks
Larry & Judy Lingerfelt
Larry & Susanne Martin
Maryville Vesper Congregation
Sam & Marsheine McClurg
Carolyn Neil
Dr. Kim & Mrs. Angel Norman
Cole & Patti Piper
Martin & Ann Schuele

**Gifts between $250 - $499**
David & Margaret Atkinson
Jimmie & Katherine Bowie
Jonna Copenhaver
Donald & Debra Galbraith
Carol Davidson
Sandra Davis
Sarah Dunsmore
Chapman Hale
Michael & Michelle Lattier
Margaret Muller
Francis & Linda Turmo

**Gifts between $100 - $249**
Benton UMC
Cross UMC
Donald & Julia Bales
Hugh Barnett
Gary & Theresa Bomely
Paul & Jean Carr
V. Collins & Charlotte Chew
Nellie Cole
Bobbie Congleton
Richard & Sandra Dalhaus

**Gifts above $100,000**
Estate of Edna Bernice Hines

**Gifts between $500 - $999** (cont.)
Seiber Family Charitable Trust
Larry Washam
Caryn Wunderlich

**Gifts between $250 - $499**
David & Margaret Atkinson
Jimmie & Katherine Bowie
Jonna Copenhaver
Donald & Debra Galbraith
Carol Davidson
Sandra Davis
Sarah Dunsmore
Chapman Hale
Michael & Michelle Lattier
Margaret Muller
Francis & Linda Turmo

**Gifts between $100 - $249** (cont.)
Suzanne Delk
Harold & Jean Dilworth
Rufus Everett
Jerry & Marie Gilley
Merle Growden
Bryson Harding
Robert & Judy Hayes
Estate of Elise Henry
Clara Hobbs
Louisa Jackson
Melba Johnson
Ross & Carolyn Kingdon
Sybil Knight
Charles Lambert
Dawn Levin
Daniel & Doris Mamula
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IRIS Project Team at UT
Virginia Meadors
Robert & Doris Miller
Mobile Images Acquisitions, LLC
Fred & Joan Mobley
Dottie Newsome
Mamie Riddle
Virginia Rogers
Bernard Starner
Marion Stras
Circle of Care

In 2015, 118 donors made gifts to Asbury Place. Incredibly, 15% of our 2015 donors were residents and their family or friends.

This year we pay special tribute to Edna Bernice Hines for her very generous bequest to Asbury Place. She passed away on April 29, 2015 and was a member of Central United Methodist Church. We are very grateful for the consideration she gave to Asbury Place to help us carry out our mission to Celebrate Life - every day, through every circumstance, with every person, in every way.

Gifts between $100 - $249 (cont.)
Don & Nancy Stumbo
Aleen Swofford
Marion & Sharon Ullery
Gretchen Van Hyning
Jeffrey Van Hyning
Harry & Brenda Vaught
Laura Neal Ward
Richard Whaley
Clara Wood
Neal & Bernice Wormsley

Gifts to $99 (cont.)
First UMC Galax
Mary Gosselin
June Harper
Robert E. & Jackye M. Hill
W. James & Pamela Jackson
Faye Larkin
Jennifer Light
Bob & Sallie Macy
Michael & Mary Ann McCarty
Shirley McKnight
Mary Lou Ogle
Robert Paul, Jr.
Elvia Pfefferle
Joy Powell
Ellen & Vernon Robbins
Rocky Top UMC
Wayne & Judith Rollins
Betsy Valentini
Jeremy Villar
Jack & Nancy Weikel
Walland Home Demonstration Club

Gifts to $99
E. Hugh Bardhill
Ruby Barrilleaux
David & Sharon Benner
Mary Bennett
Michael & Peggy Blaine
Blountville UMC
Rev. Paul & Mrs. Martha Bomely
Kenneth & Marian Boyd
Larry & Liz Brandenburg
Broadway UMC
Mary Brumit
Ruth Butterfield
Thomas & Emily Byrd
Mary Carroll
Kathie Catanzaro
Billie Chesney
Anita Clark
James Davidson
Roy Ehman
Residents, associates and leadership at Asbury reach out to their neighbors in a lively spirit of community.
Some of our efforts are listed here.

- Alzheimer’s Walk to benefit Alzheimer’s TN - Team Asbury had over 75 participants; about 19 were residents. Asbury place is a premier sponsor of this event, and we usually place in the top three for funds donated. In addition, fund raisers are held throughout the year with proceeds going to Alzheimer’s TN.
- Residents and associates collected over 1000 pounds of food during the United Way “Can-paign” food drive for local food banks.
- Assisted Living residents regularly participate in making clothes and collecting school supplies for a Haiti orphanage, the local rescue squad, Children’s Hospital, and Blount Memorial Hospital.
- Asbury residents participate in "Box Tops for Education" for the children at Coulter Grove Elementary School and in the annual Blount County Chili Cook off which raises funds to provide a dictionary to all 3rd grade students in Blount County. Asbury won first place in the cook off this year and also took the “People’s Choice” award for best chili.
- Assisted Living residents collect donations of clothes, shoes, etc. for a monthly sale at New Providence Church where they host a rummage sale to raise funds for area ministries.
- Asbury in Mission group is involved in supporting a local battered women’s home and various other local charities and non-profit organizations.
- Asbury has “adopted a mile” of Amerine Road on for the Keep Blount Beautiful organization. Litter is picked up and clean up days are hosted with associates.
- Asbury’s Vespers Congregation donates money to support Christmas celebrations for residents living in our health care centers. They also donate funds to Camp Wesley Woods so that a child can attend summer camp at no charge. Residents and staff also collected food items for Forest Ridge Manor Christmas boxes.
- Asbury employs two teenage interns from the TN Career Center for 10 weeks, and provides Maryville College honor scholars a location to earn community service hours as well as internships for students looking to pursue a career in healthcare or social services.
- Asbury Place hosted two AARP driver safety training classes for residents as well as seniors from our community.
- Residents and associates collected candy throughout the month of October to host the Girl Scouts for community trick or treat at the Assisted Living and Health Care Center.
Progress continues at Asbury Place Maryville and Kingsport with construction now in full swing to build a new long-term care household and two memory-support households in Maryville and one long-term care household in Kingsport. It is exciting to see the building taking shape with footings already in place. In addition, the health care centers at both locations are part of the campus enhancement campaigns.

In the household model, long-term care communities are divided into spaces for small groups of residents who enjoy a private room, but also share such common spaces as a kitchen and dining and living rooms.

The household model is constructed to resemble home and provide residents with as many opportunities as possible to direct their daily lives. Residents, family members and household staff collectively make daily decisions. Residents decide when they get up and how they spend their time during the day, including when and what they eat and when they go to bed. Our team has been working hard towards this day, and we’re so excited to provide this new model for East Tennessee seniors!